



The Covid-19 Pandemic: Higher Education Generation Alpha 5.0

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ABSTRACT

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INTRODUCTION

As the launch in 2020 (Suprpto et al., 2020), this journal was oriented to perform the philosophy of science and education. Here, the author presents higher education generation alpha 5.0 in the pandemic era. In 2021, Indonesia is still in a Covid-19 pandemic situation. The Covid-19 pandemic situation has dramatically changed the learning system's order globally and in Indonesia, from early childhood education to higher education (Abidah et al., 2020; Bestiantono et al., 2020; Simamora, 2020; Simamora et al., 2020). Higher education in Indonesia is currently still implementing an online learning system. The reason is the unfinished condition of the Covid-19 pandemic makes everyone have to be careful when meeting because of concerns about the covid-19 virus.

Lecturers or students have the same concerns in this regard. A new case is the higher education cluster, so that universities must be locked down, and students or lecturers work at home. Students and lecturers have adaptability. These adaptations occur all the time. The brain's ability to think and act in behavior begins to function to find ways to keep the learning process going. Scientists develop machines in the learning process. Machines are the primary commodities in the learning system during the Covid-19 pandemic.

The author quotes from Philip Kotler's Marketing 5.0 book that there is a vast difference between humans and machines, namely:

Human Being

- able to filter noise, draw out insight, and develop wisdom.
- skilled at divergent thinking and looking for solutions outside the box.
- great at using empathy to create resonating connections.
- flexible for tasks that require contextual understanding and sensible reasoning (Kotler, Kartajaya, & Setiawan, 2021).

While the Machine

- efficient in processing data, extracting information, and managing knowledge.
- proficient in convergent, structured thinking and finding patterns.
- excellent at using logical thinking that follows a certain algorithm.

- reliable for repetitive tasks and can be programmed with speed and scale (Kotler, Kartajaya, & Setiawan, 2021))

Higher Education in Indonesia takes steps to anticipate global literacy capital. Machine searches with the systematic review method are starting to rise and are known to many people, especially academics. This step is a breakthrough and learning experiences in the new world for education. The first step is taken during the first semester or odd by changing the learning system with virtual learning with various models in the current second semester.

Higher education began to have experience and many research results regarding the model being carried out so that the new model and new theory for learning application emerged. The new model has been applied in the second semester, with a sense of optimism that students and lecturers' competence will be achieved as planned.

Covid-19 has helped change learning rapidly and helped human resources develop more rapidly, and have far-reaching visions for the next chapter of the new world. At the same time, Covid-19 is a selection examination process in selecting superior higher education human resources. Superior in adaptability and has high resilience. Alpha human is the main character in the next round. Alpha humans will achieve self-actualization. There are two elements in self-actualization, first the meaning (meaning) of how dreams will come true and accurate work performance. These two elements will fulfill higher education human resources to achieve their actualization in creating the Alpha 5.0 Generation Higher Education, ideal learning model.

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